



Helen Baker

Financial adviser, author, speaker

Helen Baker is an Australian licensed financial adviser and founder of On Your Own Two Feet, an Australia-wide service dedicated to empowering women to gain and retain their financial freedom.



On Your
Own Two Feet

onyourowntwofeet.com.au

Helen is not your average speaker.

She is an engaging and informative conference speaker who presents practical financial planning advice for women using stories, humour and situations based on real-life experiences.



Helen is often asked to speak at industry conferences and in-house groups. The topic is often focused on issues she explores in her books *On Your Own Two Feet: Steady Steps to Women's Financial Independence* and *On Your Own Two Feet, Divorce: Your Survive and Thrive Financial Guide*.

Helen also appears regularly on national TV as guest host on Studio 10 'Money Matters' segment.

She has two Masters' degrees, in Innovation and Change Management, and Financial Planning, as well as a Bachelor of Commerce (Accounting) degree.

Before pursuing financial planning, Helen enjoyed eye-opening years in the entertainment industry putting her financial and project management nous to work as part of ie:music, working with well-known performers including Robbie Williams and Sia. She also managed a range of projects including a global acquisition for Reckitt and Colman in Europe, and helped businesses restructure and guided inventors to commercialise their products.

Topics

Why are women unique when it comes to financial planning... and how to buy more shoes!

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The Five Foundations of Financial Planning every woman needs, but doesn't have.

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Helen Baker's career and life journey, introducing the books and philanthropic endeavours we invest in with the book profits

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Women's financial masterclass

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How to have engaging and rewarding conversations with your clients – financial adviser specific

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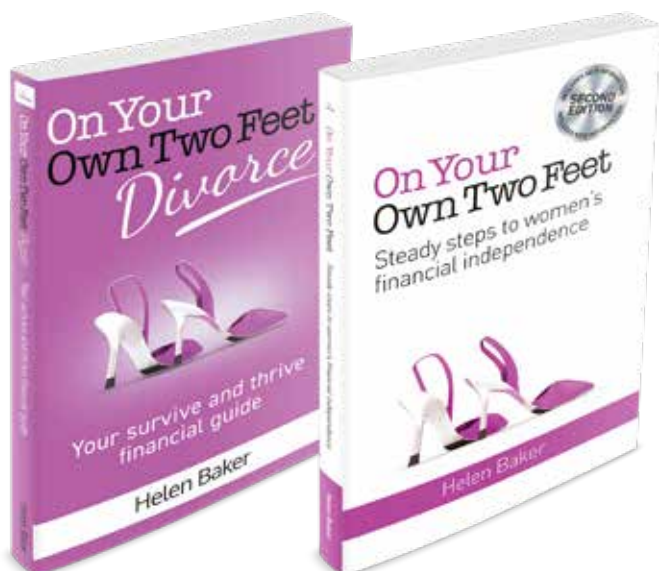
Redundant? Career and Life transition masterclass

Bespoke presentations are available on request.



Coming from a background that was loaded with love but not money, Helen taught herself to be dollar-wise. A life-long learner, she sought to become thoroughly educated and knowledgeable about money matters, and then wanted to share that with other women: a career-changing move for Helen and life-changing for some of her clients as well as the charities her work supports.

Helen's first book, *On Your Own Two Feet: Steady Steps to Women's Financial Independence* was published in 2014 and her second book, *On Your Own Two Feet, Divorce: Your Survive and Thrive Financial Guide* was published in 2018.



Testimonials

We engaged Helen as a speaker for our NBCU Women's Network on the topic of Financial Planning Tips for women. We found Helen to be a wonderfully engaging speaker and the content was practical, easy to understand and delivered in an entertaining way. Helen was also very generous with her time and over the following days provided members of our team with 10 minute one-on-one sessions to answer further questions. I do believe Helen's style of presenting and the relevance of the content made her presentation one of the most popular sessions we have staged to date.

– Suzanne Stretton-Brown,
NBC Universal Australasia

Helen presented on our social media platform via live stream to our team members shortly after a large cohort were stood down and facing so much financial uncertainty. Helen presented easy to understand and really engaging content that our team members found so valuable. I would recommend Helen to anyone needing financial advice or support. We hope to work with Helen again in the future.

~ Liv Hewitt, Virgin Australia



Testimonials

Thanks Helen, for joining us to celebrate International Women's Day 2020 and for the great session you ran for us on Women's Finance, and the 5 Foundations! You're not only incredibly knowledgeable, but you were highly engaging and left the group wanting to know more! We hope to have you back again in the not too distant future!

– Laura Davis, Latitude Financial Services

We were lucky enough to have Helen join us as a keynote speaker at one of our DJAG quarterly Women's Network events. These events support the initiatives of the Queensland Women's Strategy 2016-21.

Helen shared some practical and easy to digest tips on how women can reach economic security. The feedback we received was excellent – with 100% of those surveyed, saying they would recommend these future events to their colleagues.

~ Lauren Cawood, Department of Justice and Attorney-General

Recent speaking engagements

2020

March – Latitude Financial – International Women's Day, Women's Masterclass

March – Brisbane North chamber of Commerce, "My story and funding my charities from book sales"

March – Virgin Australia, Virgin Financial Information Response to COVID-19

2019

September – Kilvington Grammar School Alumni, "Foundations all Women Should Have"

September – Universal NBC, "Why are women unique when it comes to financial planning... and how to buy more shoes!"

October – Department of Justice, Queensland Women's Strategy 2016-21, keynote and panelist on topics:

- Women's participation and leadership
- Women's economic security
- Women's safety
- Women's health and well-being



**On Your
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Like to book Helen as your next keynote speaker?

Call us on 07 3123 6947
or contact us online.

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